



9LIVES

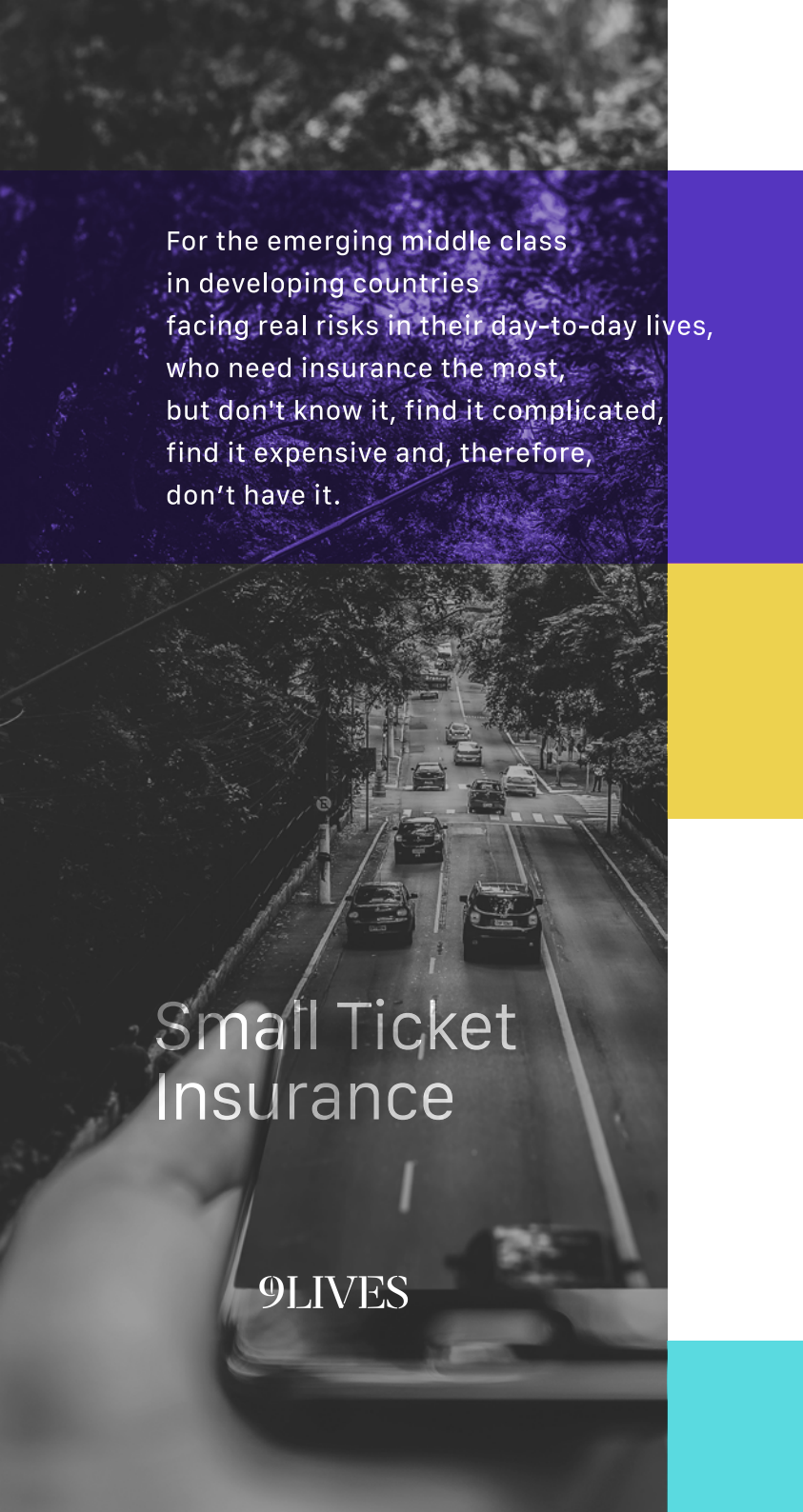
Contextual,
Predictive & Self-directed,
Unbundled

Small ticket insurance

PT NINE LIVES INDONESIA



Intro.



For the emerging middle class
in developing countries
facing real risks in their day-to-day lives,
who need insurance the most,
but don't know it, find it complicated,
find it expensive and, therefore,
don't have it.

Small Ticket
Insurance

9LIVES

*9Lives is a contextual and unbundled
small ticket insurance platform*

to purchase insurance just when one needs it,
to toggle ON and OFF at any time,
as easily as possible.

Unlike other insurers who offer overly
complicated, bundled Insurance Plan X,
a reinvented insurance for the mobile generation
by making it simple, flexible and transparent.

We give

people the power to insure just what they want,
exactly when they want, entirely from
their mobile device.

We help people

easily sign up, renew and extend protection.



Product.

Find a way to let people living on less than \$10~30 per day enter into the insurance market easily, at a low price, where they can "try" something out without a lot of commitment, and yet still receive a lot of valuable protection for their money fast.

9LIVES

Small Ticket
Insurance

9LIVES

Personal Accident

- Accidental Death
- Permanent Disabilities
- Hospitalization
- Funeral Expense
- Loss of Income Death/Disability
- Emergency Room



Selfie Insurance

- Accidental Death
- Permanent Disabilities
- Facial Burnt treatment
- Facial Surgery
- Scar treatment
- Emergency Room

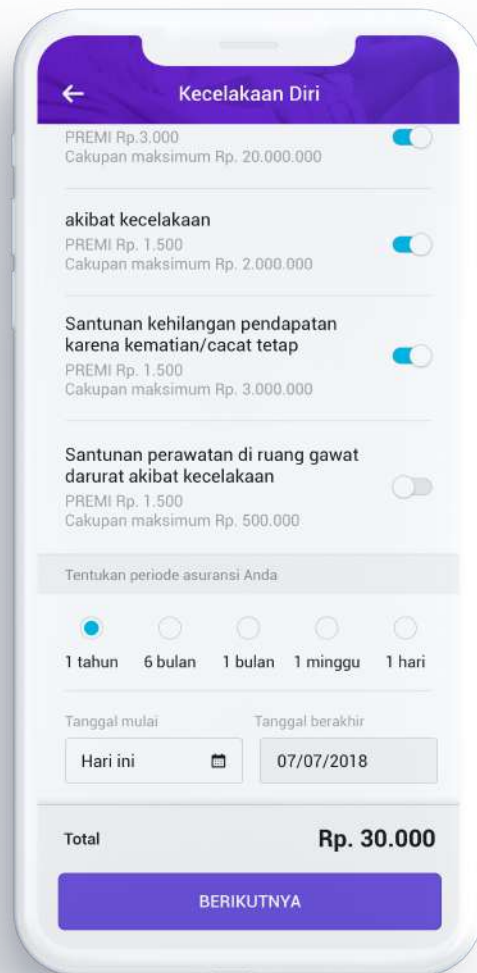
Travel Lite

- Accidental Death/
Permanent Disabilities
- Medical Expense
- Flight Delay
- Baggage Lost
- Trip Cancellation



Ver 1.0

SMALL TICKET INSURANCE



Three clicks to insure

"Unbundling" of policy terms and coverage
Turn protection ON & OFF with a swipe

Clickable instant claims

Claims are as easy as sending a picture

Easy payment method

Debit/ Credit Card
ATM/ Bank Transfer
e-Wallet, GoPay, etc.,

Ver 2.0



**EASE by CONTEXTUAL
+ PREDICTIVE built on A.I.**

A.I. Contextual

PUSH & PULL Platform

Automated **A.I.** Policy Claims

×

Hassle-free claims management
built on **Blockchain**

Digitally re-invented
system and process



Business Model.

Insurtech Agent

Insurance Partners

- ASWATA (in Indonesia)



- PTI (in Vietnam)



Clients

- PT. Hwa Seung Indonesia
- PT. Indonesia Pos Chemtech Chosun Ref
- PT. Green Medica
- PT. Standar Biosensor Indonesia
- PT. Teras Teknik Sejahtera



Media.



Aswata Collaborates with 9Lives Launches [👉](#)
Mobile Personal Accident Insurance Application

Collaborating with 9Lives, Aswata Develops [👉](#)
Digital Distribution Channels

Aswata and 9LIVES Launch [👉](#)
the **Personal Accident Insurance** Mobile Application

Aswata Targets **IDR 10 Billion Premium** [👉](#)
from the 9Lives Application

Fun, Now There Is **Easy and Cheap Insurance** [👉](#)

PTI Digital signed a cooperation with partner [👉](#)
9LIVES from Korea



Management & Advisors.



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CEO, Founder

CMO at AXA Direct Asia
CMO at AXA Direct Korea
VP at Daum Kakao



Jaihun KIM

General Director at 9LIVES VINA

COO at AXA KOREA
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Thank you.